

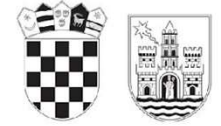


# CITY OF TROGIR

## Tackling single use plastic in public events

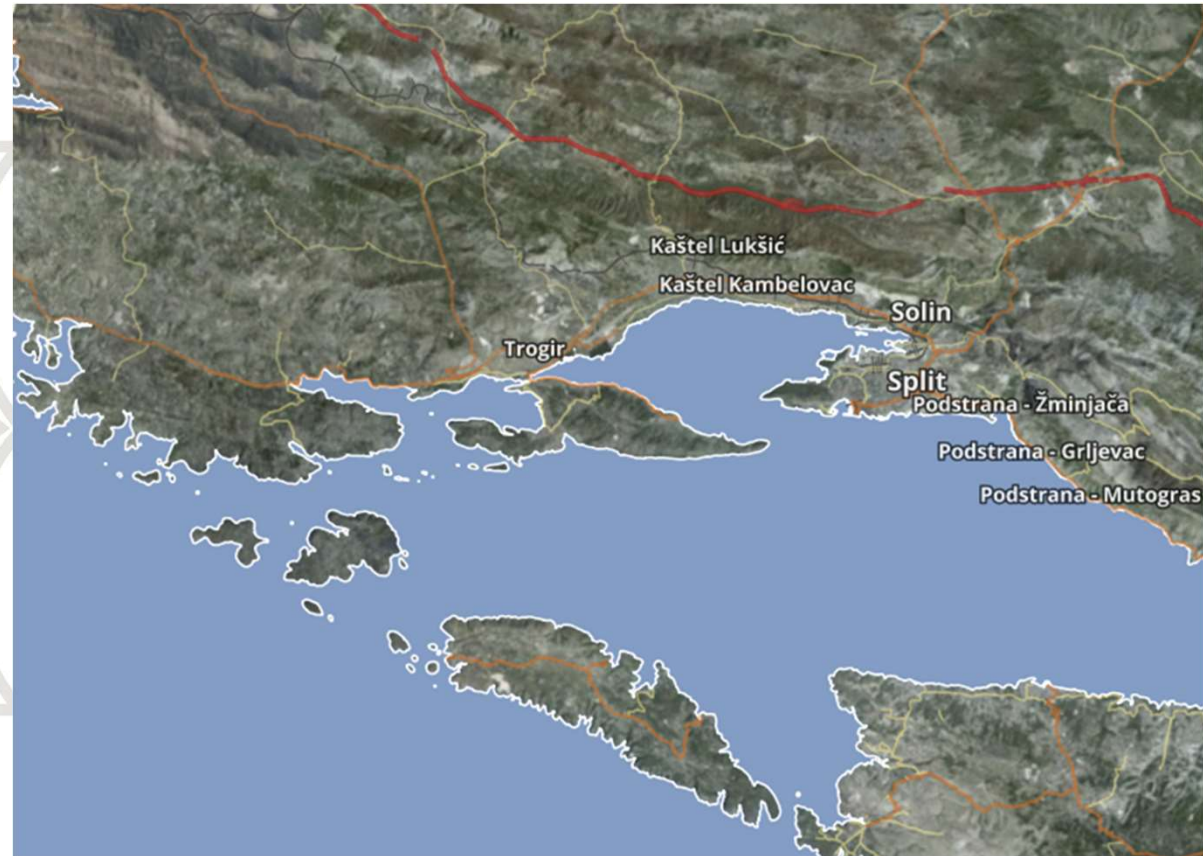
*Webinar: Cities and Businesses Tackling the Tourism Plastic Crisis, 21st May 2024*  
Ruža Kovačević Bilić, Dept. of Social Affairs

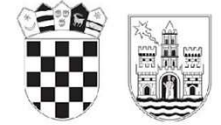




# INTRODUCTION

- 12.429 inhabitants
- 39 km<sup>2</sup>
- 4 islands
  - Old town core
  - Čiovo (part)
  - Drvenik Veli
  - Drvenik Mali





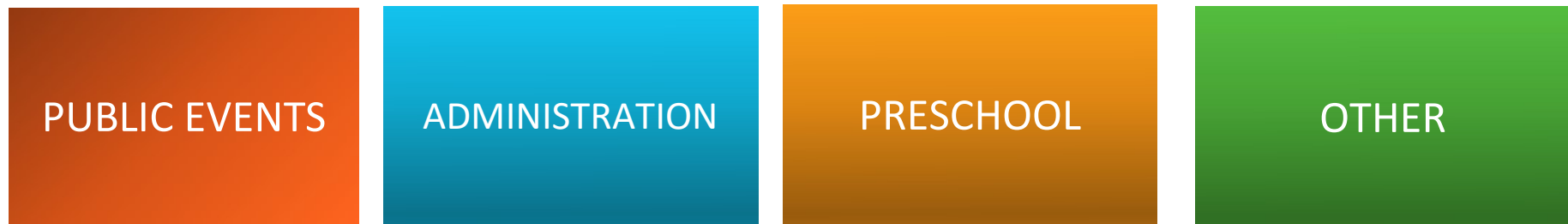
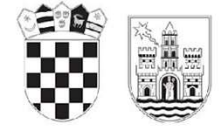
# PLASTIC SMART CITY EXPERIENCE

## ACTIVITIES:

- Action plan signing and presentation      JULY/2021
- Workshop for stakeholders  
JULY/2021
- City Council - *Decision on Limiting the Use of Single-Use Plastics for All Public Companies and Institutions of the City of Trogir*  
SEPTEMBER/2021
- Implementation  
DECEMBER/2021
  - plastic free events (Christmas fair, City Day, Swap Fair)
  - promo material: flyers, reusable cups, bags
  - pilot area of door-to door collection of plastic waste

PLASTIC SMARTCITIES





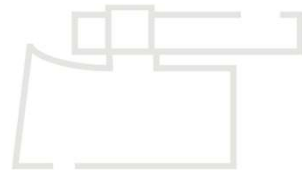
30.180

845 kg



18.447

516 kg



78.300

156 kg



5.416

240 kg

TOTAL: **1,7** TONS OF SINGLE-USED PLASTIC **2019.**



## ACTION PLAN STEPS:

- CONTRACTED suppliers for local administration
- TRAINING for organizers of events
- EDUCATIONAL CAMPAIGN for citizens
- SUPPORT for private businesses
- SYNERGY with other waste-management and green projects

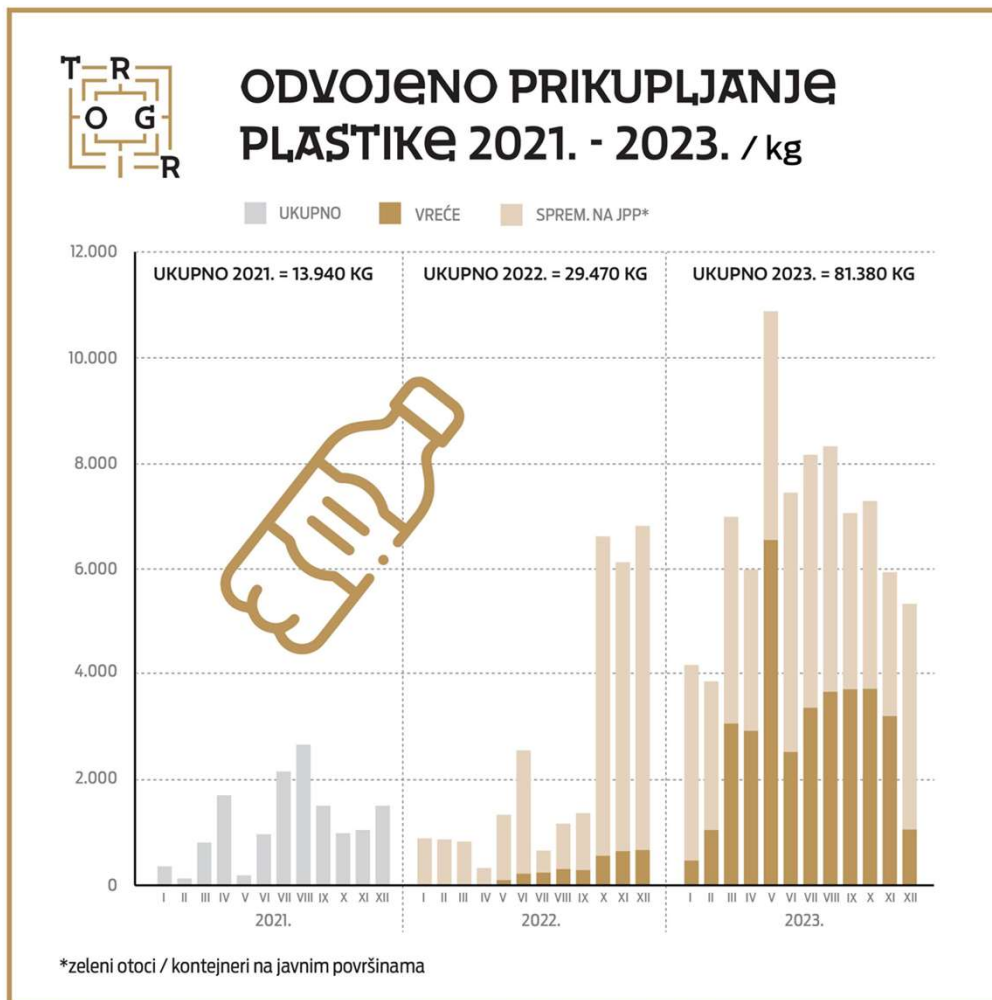
**90% of Action plan goals  
are achieved by 2022. and  
continuously followed**







# RESULTS:





## CHALLENGES:

- PRIVATE event organizers
- MARINAS and other tourism sectors
- OVER TOURISM and seasonality of touristic visits (July and August)
- (PE) single-use paper material
- Not enough SUPPLY CHAINS for alternative solutions

**LACK of national  
(governmental) support  
on plastic-free projects**



THANK YOU FOR YOUR ATTENTION!

