





## Plastic pollution & cities

- 430 million metric tons of plastic globally
- Detrimental effects on marine ecosystems
- Human health risks
- 288 million tonnes of plastic waste entering municipal streams each year
- 75% of global plastic waste converging in urban areas
- Waste production is projected to increase by
  73% by 2050
- Global plastic recycling rates are less then
  10%















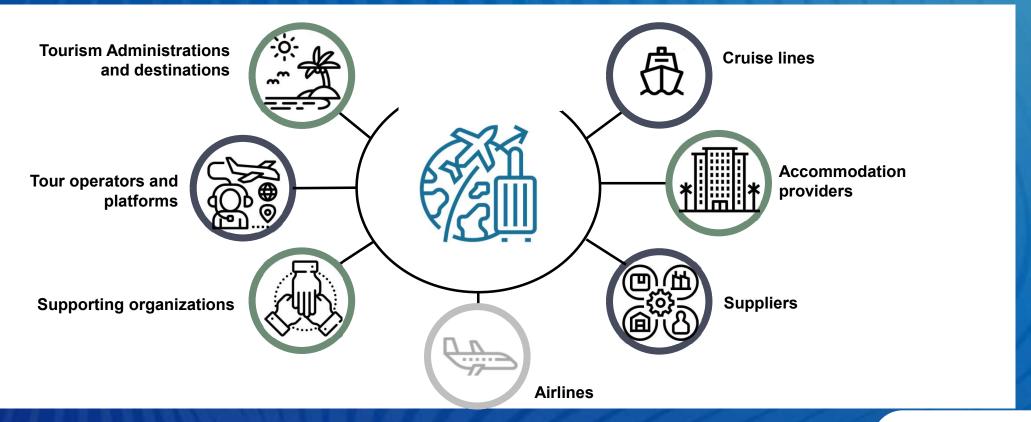


### Signatories commit to:

- A vision of a circular economy for plastics
- Eliminate problematic or unnecessary plastic items and packaging
- Integrate reuse models or reusable alternatives
- Collaborate to increase recycled content and recycling and composting rates
- Report publicly and annually on progress made



# Everyone has a role to play. Each action counts. Start now.





### How can cities address these issues?

- Enacting single-use plastic bans or work on sectoral level around voluntary elimination of use of singleuse plastics across tourism value chains
- Enhancing waste collection, management, and recycling systems.
- Promoting reuse and circularity to significantly reduce plastic pollution.







ADDRESSING PLASTIC POLLUTION IN TOURISM THROUGH SUSTAINABLE PROCUREMENT

RECOMMENDATIONS AND GUIDANCE







### GLOBAL TOURISM PLASTICS INITIATIVE

PLASTICS MEASUREMENT METHODOLOGY FOR ACCOMMODATION PROVIDERS





