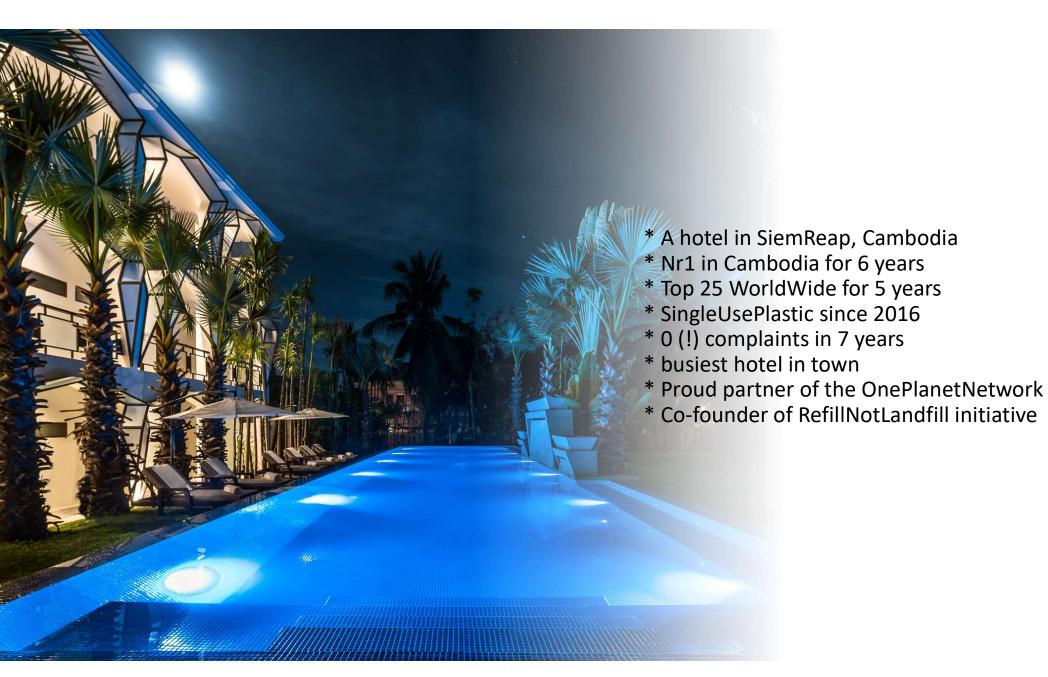


## SingleUsePlastic Free since 2016





#### RefillNotLandfill

- Each guests receives one of those refillable bottles.
- Hot or cold contents
- Already placed in minibar
- Each bottle has a QR code and can be filled up with clean, safe drinking water all over town.



# How does it work?

- Each bottles comes with a QR code
- QR code uses your phone GPS technology
- Phone shows closest #refill station to your current location
- Participating #refill stations welcome #Refill guests and provide free , clean drinking water refills
- Participation is free and solely aimed at reducing the use of single-useplastic
- Currently 19 countries / destinations have some form of version of this simple initiative

# What about the Refill locations?

\*incremental revenue from walk-in guests

\*The knowledge that they don't add to the global issue of #SingleUsePlastic

\*Fantastic marketing

\*No negative feedback from anyone

#### And the costs....

## 01

\* EACH BOTTLE IS COSTING US APPROX 3 EURO

### 02

\* EACH BOTTLE BECOMES A SOUVENIR / MARKETING TOOL 03

\* EACH #REFILLABLE BOTTLE GIVEN SAVES APPROX 9 #SINGLEUSEPLASTIC BOTTLES

# This type of initiative can be easily replicated in any destination, city, area or country





- \* Other efforts to eliminate
- \* Bamboo straws
- \* in-room amenities in glass
- \* buy local, deliver in linnen bags
- \* Simply insist on plastic-free (the market will adapt)
- \* make our own (Jaya Organics)



#### My dream

• My dream would be for this initiative to be taken over by whole cities, destinations, countries, events or global companies.

Sometimes an idea doesn't have to be difficult

As a small hotel we have now saved at least ½ a million pieces of SingleUsePlastic ending up in the environment.

Imagine what we could achieve together ?

On behalf of the people of Cambodia thank-you for caring ! Our future is on the line thanks to an fast changing weather pattern.