

COMPROMÍS BARCELONA PLÀSTIC ZERO



#plàsticzero

Barcelona Zero Plastic Commitment

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What is the Barcelona Zero Plastic Commitment?

- Joint project between Waste Department and the Climate Change and Sustainability Office
- In November 2019 the Zero Plastic Coordination Table was set up as a working group of the Citizens' Council for Sustainability, it was formed by different organisations motivated to undertake action against the culture of use and throw away
- It was officially presented in July 2021.

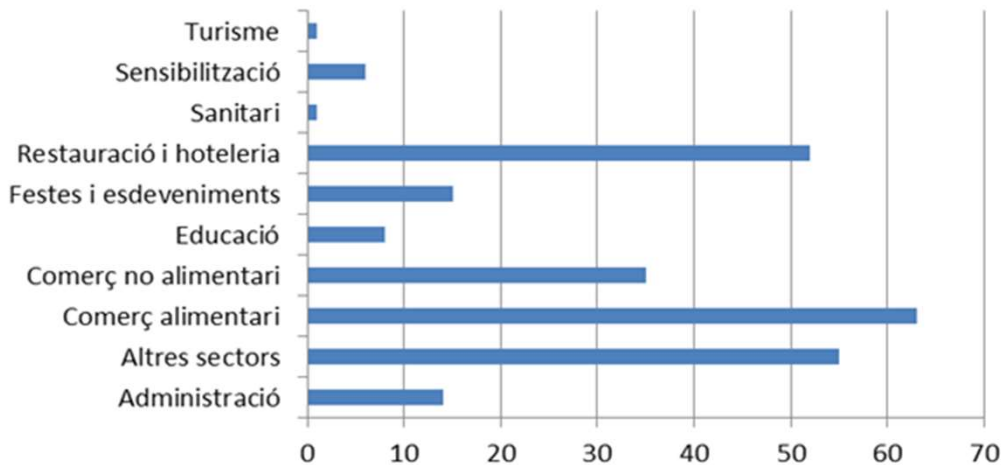
The Barcelona Zero Plastic Commitment aims at:

- **effectively reduce single-use plastic in the city of Barcelona**
- being a **lever for change** and a catalyst for good practices and initiatives
- **showcasing** and highlight all the work already being done by the city's organizations and to encourage others to take action.
- moving towards **a healthier society with less waste.**

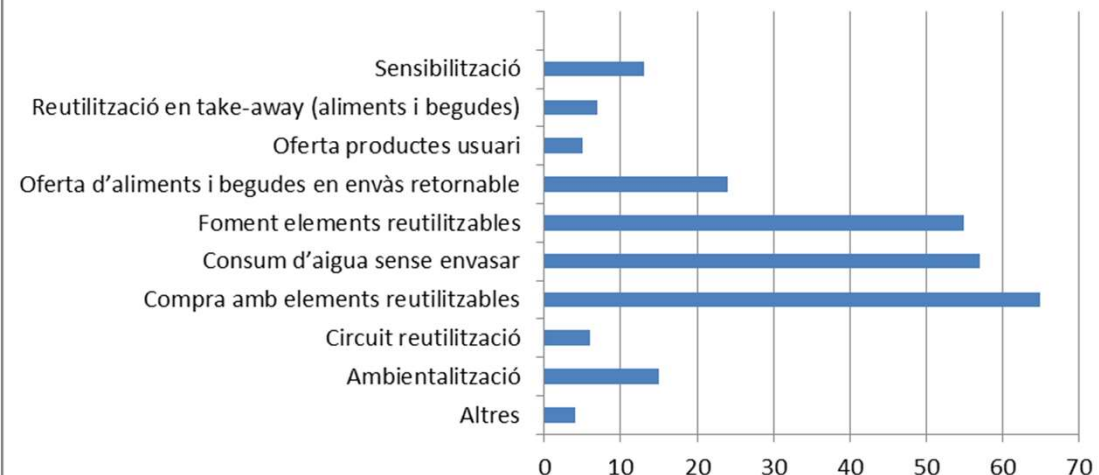
Current status of the Commitment

- In 2019 : 47 projects to reduce single-use plastics from the Zero Plastic Table organizations
- Currently **250 organizations** are committed and promoting actions.

Adhesions per sectors



Tipus d'accions



Results

Consumption and promotion of purchases with reusable items: 135 initiatives

- Acceptance of lunch boxes or tupperwares from customers
- Consumption of bulk products
- Offer products in bulk
- Sale of reusable items

A single store that sells products in bulk **saves 1 ton** of packaging annually on average



Results

Unpackaged water consumption: 56 initiatives

- Promotion of tap water consumption
- Offer of tap and/or filtered water
- Installation of water fountains
- Distribution of reusable bottles to employees or customers

Last year, in Catalonia, **725 million single-use plastic water bottles** were consumed.



Results

Offer and consumption of food and drinks in returnable packaging: 24 initiatives

- Packaging of products in returnable packaging
- Sale of products in returnable packaging
- Consumption of products in returnable packaging

One glass bottle **saves up to 40 plastic bottles.**



Results

Promotion and facilitation of reuse in take-away food and drinks: 7 initiatives

- Logistics service for returnable containers and glasses for restaurants and events
- Offer of takeaway food in returnable lunch boxes
- Offer of drinks to take away in returnable glasses

A restaurant that offers reusable containers saves on average **more than 300 containers annually.**



Results

Others (training and awareness-raising activities and greening of events and catering): 28 initiatives

- Training and awareness raising activities
- Greening events and catering



Barcelona City Council's reusable crockery loan service **saves 340 kg of single-use plastics in a year.**



Waste fee reduction

Committed organisations can have a **10% reduction in the public price** of the Commercial and Industrial Waste fee.

2023 data

- **136** requests affecting 159 economic activities
- **96** economic activities had the waste fee reduction

65% Applications accepted



Applicable grants

Financial support through different lines of subsidies:

- General grant call:
 - 50% of the subsidized amount
 - Next call January 2025
- Climate grant call:
 - 80% of the subsidized amount
 - Next call end 2025



New projects 2023-2024

2 study projects:



Initiatives to **promote the consumption of tap water** within the framework of the Barcelona Plastic Zero Commitment



Study for the **reduction or elimination of single-use plastic** in the **fish chain**, from fishing, distribution and sale to the public.

Communication actions



Visualization and dissemination of the initiatives:

- News, tweets and web site

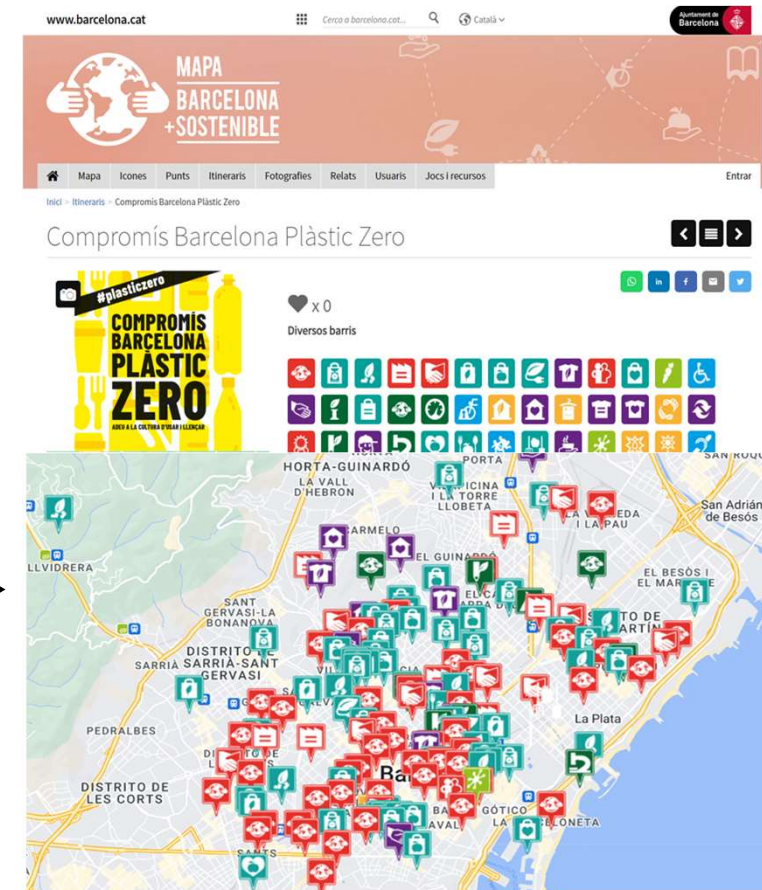
<https://ajuntament.barcelona.cat/neteja-i-residus/ca/presentacio/residus/compromis-plastic-zero>

<https://www.barcelona.cat/barcelonasostenible/ca/la-xarxa/passem-laccio/compromis-barcelona-plastic-zero>

- “Decidim Barcelona” Platform: network activities

<https://www.decidim.barcelona/assemblies/CompromisBarcelonaPlasticZero?locale=es> →

- Specific itinerary on the +Sustainable Barcelona Map
- Video: <https://youtu.be/KpoFoAcWN9I>
- Informative leaflet about the new waste regulations for commercial activities with a specific campaign

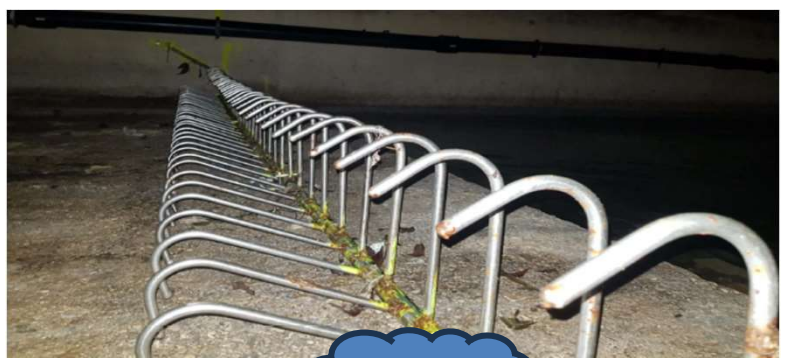


<https://www.bcn sostenible.cat/web/itinerari/compromis-barcelona-plastic-zero-1>

Combined sewer overflow waste retention system



Installed in all overflow points of the beachfront to retain solid waste during rainy weather



Wet wipes:



Sewer overflow points on the beaches of Barcelona

The results demonstrate:



Awareness campaigns are needed to reduce the arrival of wet wipes to sea

And the importance of expanded producer responsibility over wet wipes (as requested by Spanish Law 7/2022, of April 8, on waste and contaminated soils for a circular economy)



"The sea starts here" campaign



Video link: https://youtu.be/SF2vfWaTL_k

Plastic waste-free beaches

Use of returnable cups



Et servirem la beguda en un got reutilitzable. Quan el tornis et retornarem el dipòsit d'1 euro.

Te serviremos la bebida en un vaso reutilizable. Cuando lo devuelvas, te reembolsaremos el depósito de 1 euro.

We'll serve your drink in a reusable cup. When you return it you'll get your 1 euro deposit back.

Cuidem
Barcelona



Smoke-free beaches: avoiding cigarette buds



**A LA MILLOR
PLATGETA
NO S'HI FUMA
CAP CIGARRETA**

Està prohibit fumar a les platges
per protegir la salut i el medi ambient.

Cuidem
Barcelona



Thank you for your attention!



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